

NORTON MUSEUM OF ART

1450 S. Dixie Highway
West Palm Beach, Florida 33401

norton.org

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Norton's New Museum Store: Cool, Clever, Contemporary

Merchandise celebrates design, art, and creativity

WEST PALM BEACH, FL (Jan. 15, 2019): The Norton Museum of Art is thrilled to announce the opening of its new museum store, the Store at the Norton, debuting when the recently transformed Norton opens its doors on Feb. 9, 2019.

Now at twice the size of its previous space, the Store will be filled with a savvy assortment of select gift items, books, and jewelry, representative of the Norton's historic collections and its exciting new vision for the Museum's future.

The Store at the Norton promises its visitors an array of unique gifts, aimed to satisfy every budget. Shoppers may choose from affordable and engaging items for children, to one-of-a-kind works of art for the adult collector.

Visit the Store at the Norton for exceptionally well-designed, useful products and accessories that represent the rich traditions of the visual arts, design, and image-making – items that have the remarkable ability to enrich our lives.

Items include:

- Jewelry and personal accessories in every price bracket, from modest and amusing wooden earrings to one-of-a-kind hand-crafted, semi-precious masterpieces.
- Books that range from amusing gifts to informative and engaging monographs.
- Glass objects that include functional and elegant barware to hand-blown studio glass art pieces.
- Gifts for all ages and occasions from whimsical, plush animals to desk accessories, tech items, travel clocks, key rings, tea towels, cutting boards, watches, and more.

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- Objects related to the Norton Museum of Art's renowned collection including tote bags, lapel pins, and inexpensive melamine coasters and dishes printed with images of Chinese export porcelain.

Museum members always enjoy a 10 percent discount, offering another great incentive to become a member.

The Store at the Norton is open during Museum hours.

No Museum Admission required to shop in the Store.

About The New Norton

The Museum, which opened in 1941, was initially conceived by architect Marion Sims Wyeth as an elegant series of Art Deco-inspired pavilions organized around a central courtyard. Visitors entered from the east, and from its front door enjoyed a direct view to the Intracoastal Waterway. As the Museum outgrew its original footprint, it added new multi-story spaces and moved its main entrance to face south. The Foster + Partners plan relocates the entry to the west, giving the Norton a distinctive, welcoming presence on South Dixie Highway while reestablishing the symmetry of the original Wyeth design.

The Heyman Plaza, the new entry forecourt, will feature the serene Michelle and Joseph Jacobs Reflecting Pool and will be sheltered under a monumental, 43-foot-high, semi-reflective metal canopy that “floats”—unsupported—45 feet beyond the face of the building. A scalloped-shaped cutout in the canopy protects and embraces a majestic 80-year-old, 65-foot-tall banyan tree.

The new spaces adjacent to the forecourt include the 210-seat, state-of-the-art Stiller Family Foundation Auditorium for films, lectures, and concerts; the Jane and Leonard Korman Room; and the Leonard and Evelyn Lauder Restaurant, which will offer outdoor dining on the John and Marjorie McGraw Terrace. At the center of these spaces is the Ruth and Carl Shapiro Great Hall, a magnificent 3,600-square-foot, 43-foot-tall space, which will serve as the Museum's living room with lounge seating, a coffee bar, piano, and book carts. The walls in the Great Hall will be used as canvases for commissioned, temporary art installations. The west-facing wall will feature a 10-x-28-foot-tall window, which will admit dappled light, filtered by the leaves and branches of the banyan tree. These distinct spaces can be used independently for a variety of programs during or after operating hours.

The expansion also includes 12,000 square feet of new gallery space for the museum's robust exhibition schedule, where shows by groundbreaking women artists and emerging photographers will be highlighted, as well as showcasing the Museum's distinguished photography holdings and collections of American, Chinese, European, and contemporary art. The J. Ira and Nicki Harris Family

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Gallery will feature a 150-foot-long exhibition space characterized by a colonnade with large windows facing the Museum's gardens. The new William Randolph Hearst Education Center is more than twice the size of the existing education space. It will offer two classrooms and a student gallery that will allow for expanded workshops and classes for youth, adults, and families.

South of the garden, six Museum-owned, 1920s-era, historic houses are being restored. Two of these have been connected and re-christened Karp House, which serves as the director's residence. Three homes will serve as houses and studios for the Museum's new artist-in-residence program.

About the Norton Museum of Art

Founded in 1941, the Norton Museum of Art is recognized for its distinguished holdings in American, European, and Chinese art, and a continually expanding presence for Photography and Contemporary art. Its masterpieces of 19th century and 20th century European painting and sculpture include works by Brancusi, Gauguin, Matisse, and Picasso, and American works by Stuart Davis, Hopper, O'Keeffe, Pollock, and Sheeler.

The Norton presents special exhibitions, lectures, tours, and programs for adults and children throughout the year. In 2011, the Norton launched RAW (Recognition of Art by Women), featuring the work of a living female painter or sculptor and funded by the Leonard and Sophie Davis Fund / ML Dauray Arts Initiative. In 2012, the Norton established the biennial, international Rudin Prize for Emerging Photographers in partnership with Beth Rudin DeWoody, in honor of her late father, Lewis Rudin.

Operating hours:

10 a.m. to 5 p.m. on Monday, Tuesday, Thursday, and Saturday

10 a.m. to 10 p.m. on Friday

11 a.m. to 5 p.m. on Sunday.

Closed on Wednesdays and major holidays.

Admission prices:

Members: Free

General: \$18

Seniors: (60+): \$15

Students: \$5 with valid school ID

Children: Free for ages 12 and under

Teachers: Free with valid school ID

Active Military (and immediate family) free with valid military ID

Museum admission is free to the public on Fridays and Saturdays!

- Free Fridays are made possible by the generosity of The Lunder Foundation - Peter and Paula Lunder Family.

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- Free Saturdays are made possible by the generosity of the Anna-Maria and Stephen Kellen Foundation and Damon and Katherine Mezzacappa.

Free parking is available across the street at 1501 S. Dixie Highway. The Museum is currently closed to complete interior construction and reinstall art, and will reopen on Feb. 9, 2019. For additional information, please call (561) 832-5196, or visit www.norton.org.